



U.S. CHAMBER OF COMMERCE
U.S.-Africa Business Center

Strengthening the Voice of Business to Support Democratic Governance
Ouagadougou, Burkina Faso
January 16-17, 2018

Tuesday, January 16, 2018

OPENING CEREMONY	
14h00 - 14h10	Welcome and Introduction Remarks by Stéphane Sanou , Minister of Commerce, Industry and Crafts, Burkina Faso
14h10 - 14h15	Introduction Remarks by Mahamadi Savadogo , President, Chamber of Commerce and Industry, Burkina Faso
14h15- 14h30	Explanation of Partnership by Ryota Jonen , Director, World Movement for Democracy
14h30 - 14h40	Presentation of CIPE and Introduction of the U.S. Chamber of Commerce by Greg Lebedev , Chairman, Center for International Private Enterprises (CIPE)
14h40 - 14h50	Introduction remarks by H.E. Marcel de Souza , President, ECOWAS Commission
14h50 - 15h00	Presentation and Introduction of U.S.-Africa Business Center by Simon Tientore , U.S.-Africa Business Center, Board Member, CEO of Liliun Capital, USA
15h00 - 15h10	Introduction of President KABORÉ by H.E. Andrew Young , Ambassador of the United States of America in Burkina Faso
15h10 - 15h25	Keynote Address and Opening by H.E. Roch Marc Christian Kaboré , President, Republic of Burkina Faso
END OF THE OPENING CEREMONY	

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PANEL 1

15h30 - 17h00 : **Collective Governance in Africa: Ethics, Security, and Economic and Political Inclusion**

This panel will explore potential avenues for collaboration among the business sector, government, and civil society to: strengthen ethics of governance; addressing increasing security concerns in the region; and ensuring the inclusion of citizens, particularly marginalized populations. Panelists will share their insight working in these critical areas.

<i>Facilitator</i>	Zainab Bangura , Chairperson, World Movement for Democracy and Former Minister of Foreign Affairs and International Cooperation, Sierra Leone
<i>Panelists</i>	<ul style="list-style-type: none"> • H.E. Minister Mankeur Ndiaye, President, National Committee for the Extractive Industries Transparency Initiative (EITI), Senegal • H.E. Minister Souleymane Diarrassouba, Minister of Commerce, Handicrafts and SME Promotion, Côte d'Ivoire • Samson Itodo, Executive Director, Youth Initiative for Advocacy, Growth, and Advancement (YIAGA), Nigeria • Zouera Youssoufou, Managing Director and CEO, Dangote Foundation, Nigeria • Mabingué Ngom, Regional Director, UNFPA, Senegal
17h00 - 17h05	End of Session and Group Picture
17h05 - 18h30	Reception



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PANEL 2	
9h00 - 10h30 : Parliamentary Panel: Policy Advocacy and Implementation for Collaborative Governance	
This discussion will focus on the ways in which the government plays a critical intervention role when it comes to enabling good business and democratic environment for its citizens. By addressing key aspects of policy creation and implementation, participants will provide an opportunity to identify challenges and opportunities in the policy space.	
<i>Facilitator</i>	Ambassador Mélégué Maurice Traore , Former President, National Assembly, Burkina Faso
<i>Panelists</i>	<ul style="list-style-type: none"> • H.E. AlassaneBalaSakande, President, National Assembly, Burkina Faso • Rt. Hon. Prof. Aaron Mike Oquaye, Speaker, National Assembly, Ghana • H.E. IssakaSidibe, President, National Assembly, Mali • H.E. Minister DamaDramani, President, National Assembly, Togo
10h30 - 10h45	Coffee Break
Launch of CIPE-FREE Afrik report	
10h45 - 11h45 : Launch of CIPE-FREE Afrik report: Strengthening the Voice of the Private Sector in Burkina Faso	
The political transition of 2014-15 has redefined the relationship between government and private sector in Burkina Faso. In partnerships with FREE Afrik, CIPE is supporting local business associations to embrace the political reforms and become more effective advocates for their members. This work has culminated in the report presented today, which highlights opportunities for greater democratic dialogue between business and government.	
<ul style="list-style-type: none"> • Dr. Toni Weis, Program Officer, Center for International Private Enterprises (CIPE), USA • Dr. SeydouOuédraogo, Executive Director, FREE Afrik, Burkina Faso 	
12h00 - 13h30	Lunch and Networking



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13h45 - 15h00	Panel 3, Panel 4, Panel 5
PANEL 3	
<p>13h45 - 15h00 : Achieving Sustainable Development and Growth through Ethical Governance</p> <p>This discussion seeks to nurture a culture of dialogue among business, government, and civil society by exploring mutual interest in strengthening democratic governance. During this session, participants will examine success stories of cross-sector collaboration that have resulted in advancing effective and transparent governance. In these discussions, participants will reflect on best practices and identify entry points for the three sectors to collectively address issues of accountability and sustainable development and growth in Africa.</p>	
<i>Facilitator</i>	Haroune Sidatt , Regional Representative for Francophone West Africa, Center for International Private Enterprises (CIPE), Mauritania
<i>Panelists</i>	<ul style="list-style-type: none"> • H.E. Minister Hadizatou Rosine Coulibaly-Sori, Minister of Economy, Finance and Development, Burkina Faso • Jean-Marie Ackah, President, General Confederation of Enterprises of Côte d'Ivoire, (CGECI), Côte d'Ivoire • Dr. Abdu Mukhtar, Ph.D., M.D., Director, Industrial and Commercial Development, African Development Bank • Issaka Kargougou, Managing Director, Chamber of Commerce and Industry of Burkina Faso, Burkina Faso • Dr. Mima S. Nedelcovych, President & CEO, Initiative for Global Development (IGD), USA
PANEL 4	
<p>13h45-15h00 : Building Resilient Societies to Counter Security Threats</p> <p>Increasing security concerns threaten democratic governance and cripple enabling economic environments. Each sector has a critical role to play in ensuring that citizens have access to educational and economic opportunities to be able to meaningfully engage in society. When these fundamental rights go unrealized, it can make society vulnerable to violence and extremism. This session will define what roles each sector can play in countering threats to security in Africa.</p>	



<i>Facilitator</i>	Kounkinè Augustin Somé , Coordinator, Citizens’ Information and Documentation Center (Cidoc)
<i>Panelists</i>	<ul style="list-style-type: none"> • Pauline Zoure, Secretary of State to the Minister of Economy, Finance and Development of Burkina Faso, in charge of Regional Planning Burkina Faso • PendaMbow, Office of the President, Senegal • Dr. AdjaratouWakhaAïdara, Partners West Africa, Senegal • NajimElhadj Mohammed,Permanent Secretary G5 Sahel, Mauritania • AhmedouOuld Abdallah, ExecutiveSecretary, Global Coalition for Africa, Mauritania
PANEL 5	
<p>13h45-15h00 : Embracing Technologies to Enhance Economic and Political Inclusion of Citizens</p> <p>Technology can play an important role in overcoming challenges like access to financial markets, access to information, and outreach to the broader public, while boosting sustainable trade and investment. This session will assess how technology can contribute to building inclusive growth. It will also explore how business, government, and civil society can leverage technology to build stronger economies and develop political processes that better serve diverse interests and respond to the needs of citizens from differing socio-economic backgrounds.</p>	
<i>Facilitator</i>	Abayomi OLOMU , Responsable de Government and Legal West Africa, Thomson Reuters
<i>Panelists</i>	<ul style="list-style-type: none"> • H.E. Minister HadjaFatimataOuattara/Sanon, Minister of Development of the Digital Economy and Posts, Burkina Faso • Travis Heneveld, Director, United Nations and International Accounts, Motorola Solutions, Germany • Dr. Isaias BarretoOlimpio Da Rosa, Commissioner, Telecommunication and Information Technology, ECOWAS Commission, Cape Verde • Dipo Faulkner, Country General Manager, IBM, Nigeria • TidianiTogola,President, Democracy Tech Squad, Mali • Matthias Mordi, CEO, National Competitiveness Council of



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	Nigeria, Nigeria
15h15-16h00	Plenary: Presentation of the main conclusions of panel discussions
Closing Ceremony	
16h15-16h30	Presentation of the Ouagadougou Declaration
16h30-17h00	Signing of the Ouagadougou Declaration
17h00-17h10	End of Session and Group Photo